

	2016/2017	2017/2018	2018/2019	Grand Total
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Print advertising within local newspapers/publications	38,305.54	41,218.45	51,959.82	131,483.81
Print advertising within local newspapers/publications (recruitment)	Included ab	Included ab	15,007.73	15,007.73
Online advertising (recruitment)	Included ab	Included ab	8,750.00	8,750.00
Other Recruitment advertising (unspecified media)	20,746.68	47,710.58	16,233.59	84,690.85
Other advertising	7,182.56	6,836.17	6,662.66	20,681.39
<b>Total</b>	<b>66,234.78</b>	<b>95,765.20</b>	<b>98,613.80</b>	<b>260,613.78</b>

Planning notices included in Print advertising within local newspapers/publications	29,908.70	37,964.10	43,239.87	111,112.67
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Please note: we are not able to split online advertising from the offline one. Other advertising may include other related spend.

Top 5 outlets

Johnston Publishing Ltd / JPIMedia Publishing Ltd (Bexhill, Battle and Rye Observer)

Haymarket Media Group Ltd

Local World Ltd

JGP Resourcing Ltd / Jobs Go Public

Reach Publishing Services Ltd

